



United Nations
Educational, Scientific and
Cultural Organization



National Committee of New Zealand
Te Komiti o Aotearoa mo Nga Mahara o te Ao
Memory of the World

Section 1: Nominator Details

This section is for information about the source of the nomination and the authority under which it is made. A copy of the Programme's privacy policy appears on the Programme's [website](#).

1.1 Name of nominator (person or organisation)

Full name of the person(s) or organisation(s) making the nomination:

Sir John Logan Campbell Residuary Estate

Auckland War Memorial Museum

1.2 Relationship to the nominated documentary heritage

This should be an explanation of the nominator's relationship to the documentary heritage. *For example, the nominator may be a responsible officer of the library or archive which owns the documentary heritage in question; or he/she may be a private individual with a research interest in the heritage.*

The Sir John Logan Campbell Residuary Estate is the owner of the majority of the collection; Auckland War Memorial Museum of the remainder.

Auckland War Memorial Museum has been the guardian of a substantial part of the collection from at least 1957.

1.3 Contact person

This should provide the name of the person who is responsible for the nomination process.

Philippa Price, Heritage Manager, Cornwall Park Trust Board (Inc)

1.4 Contact details

This should provide sufficient details to allow easy contact with the contact person.

Email: philippa.price@cornwallpark.co.nz

Phone: 09 524 6442

Section 2: Identity and Description of the Documentary Heritage

2.1 Title of the documentary heritage item or collection

This should be the complete name of the documentary heritage as it is usually known. This should include dates if they are usually part of the name.

Papers relating to Sir John Logan Campbell, 1806-1975

2.2 Title of inscription

If the nomination is successful what do you want it to be titled (e.g. for certificates)? Please use a maximum of 6 words.

Sir John Logan Campbell Papers

2.3 Description of the documentary heritage

This should include a full description of what is included in the documentary heritage, the scope of the documentary heritage and its size.

Papers relating to John Logan Campbell (MS-51) held at Auckland War Memorial Museum Library.

Sir John Logan Campbell (1817-1912) is widely regarded as the major founder of the Auckland settlement, where he was one of the earliest merchants, active in establishing many commercial and cultural organisations, and perhaps the main benefactor to the Auckland region. 2017 is the bicentenary of his birth.

Historian Russell Stone (see Testimony 1) wrote in *Makers of fortune: a colonial business community and its fall* (1973) that "Campbell's business records and his even more valuable periodical reports and cost analyses of his enterprises ... tell a fascinating story of the why and wherefore of survival." (p156). He also refers to the Logan Campbell papers as a unique run of records of Auckland's first great business firm (p 2).

"At the age of 80 Campbell began withdrawing from business and public affairs. But he remained fixed in the public eye and regard. Here was one who had, over five decades, served on more than 40 committees, boards, trusts or directorates. His book had publicised his role as founding father of Auckland and his enduring affection for it. The other pioneer identities had dropped off one by one, until he alone remained. He was acclaimed Father of Auckland. No ceremonial occasion was complete without his presence. Little wonder this 'venerable figure' became 'as familiar to Aucklanders as Mount Eden.'" *The Dictionary of New Zealand Biography*. Vol I (1990).

"He was a remarkable man, the father of Auckland. One of the city's first two European settlers, he built the first house, set up the first business, opened the first shop and was the first exporter. He was a world traveller, witnessing the great fires of San Francisco of 1851 and the grandeur of Europe, and lived a remarkably long life for those days, celebrating his 85th birthday by walking briskly up Rangitoto. ... He gave a lot of those profits away; the list of charities, societies and Auckland institutions he supported is almost endless. Perhaps his most visible legacy today is still Cornwall Park and its neighbouring landmark, One Tree Hill, which Campbell loved and on which he is buried with an entirely suitable epitaph: "If you seek his monument, look around" - a reference to the panoramic view of Auckland from the summit." *The New Zealand Herald*, 8 Jan 2015.

The collection consists of five parts, created at a time when associated material was arranged by subject grouping rather than necessarily by provenance.

John Logan Campbell and family (folder 1-274, 319-332)

This should be considered a family archive. It contains Sir John Logan Campbell's (JLC) personal papers (approximately 40%); his business papers (approximately 40%) and also an extensive collection of letters belonging to his wife Emma Campbell, daughter Winifred and other family members (approximately 20%). Placed on deposit by the Sir John Logan Campbell Residuary Estate in 1957. The collection remains the property of the Estate.

5.55 linear metres

This part is a unique and wide-ranging source of business and entrepreneurial history for the greater Auckland region, and JLC as an Auckland benefactor. It is exceedingly rich for social history (colonial Auckland, trans-global journeys in the 1840s and 1860s, colonial family living in Europe). Part of JLC's 1848-1849 well documented trip to Europe via Singapore, India and Egypt is described in Julia Hamilton's blog 'Sir John Logan Campbell in Egypt': <http://www.aucklandmuseum.com/collections-research/collections/topics/sir-john-logan-campbell-in-egypt>.

There is a strong collection of correspondence for JLC's wife and daughters, as well as Australian suffragist Catherine Helen Spence – a rare resource.

The business records are primarily those of the first commercial firm in Auckland (Brown & Campbell, later Brown, Campbell & Co) from 1840 and covers trade, timber milling, land management, investment throughout Auckland province. JLC's diary covering the period 1841-1845 (MS-51-5) records a number of firsts in the new settlement.

The personal papers include reminiscences, autobiography, diaries of travel from New Zealand to India and Europe at several points of the 19th century, and correspondence with close family during periods of separation and travel. They include a record of Tāmaki-makaurau becoming also Auckland and his relationship with the local Māori of the isthmus and Hauraki Gulf. The papers, especially the Reminiscences, are the basis of Campbell's book *Poenamo*, first published in the 1880s, and republished in 2012 with commentary, annotations.

Cornwall Park Trust (folders 275-318)

Papers relating to the administration and development of Cornwall Park, 1846 – 1952. Includes maps and plans and papers relating to lease of land, development of the Park and the building of the obelisk. Stand out items include the original deeds for the land purchase from Ngāti Whātua chiefs, plans of the One Tree Hill estate and domain, the design and building of the obelisk.

Deposited in 1967 by the Trust Board.

0.45 linear metres

Reflecting JLC's ongoing contribution to Auckland and the people of New Zealand, this collection is of particular interest to researchers of Cornwall Park, One Tree Hill, land management, park design and JLC.

The management records of Cornwall Park Trust Board consist of correspondence, plans, accounts concerning the development of the Cornwall Park property as a farm during the 19th century and subsequently its conversion to a public park in the early 20th century.

Winifred Humphreys (1864-1952) (folders 333-346)

Letters, personal and family papers, 1888-1947, originating from Winifred Humphreys, daughter of Emma and John Logan Campbell. It contains a number of letters from her parents and correspondence with her financial adviser after her parent's death and family information.

Gift to Auckland Museum by Alexander Turnbull Library. Date and details not yet determined (pre 1967).

0.40 linear metres

Russell Cyril James Stone (folders 347, 349)

A collection of papers (mainly photocopies) of documents either held by Sir Colin Campbell or located by Russell Stone, in the course of his research/study.

Gifted by Professor Russell Stone, 1975.

0.04 linear metres

Sir Colin Campbell, 8th Bt of Aberuchill and Kilbryde (folders 348, 350)

Campbell's Bible and associated letter, plus photocopy of holograph written by JLC in his last years.

Gifted by Sir Colin Campbell, 1975.

0.05 linear metres

Most of the collection is open and can be used in the Museum Library. Some of the major items, and all of the Cornwall Park Trust records are available electronically on a standalone computer in the Library Reading Room.

Some items are 'Closed', in all cases because of the physical condition. A substantial number of closed items have been conserved and digitised as part of a project funded by the Sir John Logan Campbell Residuary Estate over the past ten years. They are available electronically in the Library Reading Room and will eventually be online through the Museum's Collections Online.

2.4 Catalogue, registration or bibliographic details

This should include any bibliographic, registration, inventory, classification and/or call numbers that uniquely identify the documentary heritage.

CATALOGUE TITLE Sir John Logan Campbell - Papers
REFERENCE NUMBER MS-51
REGISTRATION NUMBER 77/56
CREATOR Campbell, John Logan, Sir, 1817-1912

An inventory is attached to the catalogue record in Auckland War Memorial Museum's Collections Online:

http://www.aucklandmuseum.com/collections-research/collections/record/am_library-manuscriptsandarchives-1265?

2.5 Visual documentation

Where available and appropriate, photographs or videos of the documentary heritage should be supplied.

See appended material.

2.6 Bibliography

This should be, where possible, a list of 3-6 published sources that have been produced using (i.e. drawing heavily on) the documentary heritage to attest to the item/collection's significance.

Campbell, John Logan. *Poenamo : sketches of the early days of New Zealand : romance and reality of antipodean life in the infancy of a new colony* (1881)

Platts, Una. *The lively capital: Auckland 1840-1865* (1971)

Stone, R C J. *Makers of fortune: a colonial business community and its fall* (1973)

Stone, R C J. *Young Logan Campbell* (1982)

Stone, R C J. *The father and his gift: John Logan Campbell's later years* (1987)

Stone, R C J. *From Tamaki-makau-rau to Auckland* (2001)

Stone, R C J. *Logan Campbell's Auckland: tales from the early years* (2007)

City of enterprise: perspectives on Auckland business history / edited by Ian Hunter and Diana Morrow (2006)

Ashton, Jennifer. *At the margin of empire : John Webster and Hokianga, 1841-1900* (2015)

Fitzgerald, Joan. "Images of the Self: Two Early New Zealand Autobiographies by John Logan Campbell and Frederick Edward Maning." *The Journal of Commonwealth Literature* 23, no. 1 (1988): 16-42.

Ling, Han Mui. "From travelogues to guidebooks: imagining colonial Singapore, 1819-1940." *Sojourn: Journal of Social Issues in Southeast Asia* (2003): 257-278.

Sharma, Pavan. "New beginnings and vexed ideals: FE Maning's Old New Zealand (1863), John Logan Campbell's Poenamo (1881), and Samuel Butler's Erewhon (1872)." *New Literatures Review* 41 (2004): 19.

Stone, R C J. 'John Logan Campbell, Frank Connelly and 'Trespiano': Literary Evidence in Biography', *New Zealand Journal of History* 10, 1,21-36.

Stone, R C J. ' 'Sinister' Auckland Business Cliques, 1840-1940', *New Zealand Journal of History* 21, 1, 29-45.

Section 3: Assessment against the Criteria

3.1 History/provenance

This should be a summary of the provenance of the documentary heritage (for example, how and when was the material acquired and integrated into the holdings of the institution?)

Campbell's business and personal papers were acquired at his death by the Sir John Logan Campbell Residuary Estate. In part this was because some of the contents were relevant to the operation of Cornwall Park and other commercial interests. In 1957 the business and personal papers, from which had been separated 19th century documents relating to the Cornwall Park estate, were deposited in the Library at Auckland War Memorial Museum.

In 1967 the Trust deposited its non-current operational records at the Museum.

In 1975 Russell Stone, the person who is most distinctly connected with the collection, gave copies of material gathered in his research to the Museum. He also arranged for the gifting of a family bible by a Campbell relation.

3.2. Uniqueness of the documentary heritage

Give a brief explanation of why the documentary heritage is unique and irreplaceable

As noted by Russell Stone, there are hardly any other New Zealand commercial records for the mid-19th century, and nothing with as extensive a time, format or content range. The core resource is a sixty-year run of business letter books, supplemented by other business correspondence and financial records. What helps to make the collection more unique are two major autobiographical works that draw on the primary documentation. Letters from JLC to his father, 1841-1848 are a personal account of the development of the new settlement.

3.3 Assessment against the significance criteria

This should provide an explanation of what criteria the documentary heritage meets and why it meets those criteria. The documentary heritage must meet at least one of the criteria in this section. An explanation of each criteria is given on the front page of this form

Time:

The Sir John Logan Campbell Papers constitutes a record of business and social activity across almost all of the nineteenth century.

Place:

The collection is fundamental to research into the earliest origins of Auckland's European settlement and the development of the provincial economy. The papers record a range of activities, events and business across the Auckland Province, his records also include 'Reminiscences' of his time in Europe, India, the Near East, Scotland.

Campbell's gift of land and income attest to his efforts to secure and transform his farm estate into a public park gifted to the people of New Zealand in 1901. The collection includes the Cornwall Park Trust Board developments and management of this major city asset.

3. 4 Testimony of at least two independent experts

The committee requires testimony from at least two independent people or organisations who can give an informed opinion about the significance and provenance of the documentary heritage. The informed opinion should focus on the criteria for inscription provided above and on the front page of this form. Please provide up to one page from each expert in support of your submission.

Expert One

Name	Russell Stone
Qualification(s)	Professor, author 1949 MA in History, 1st class. Thesis, 'The Trade Union Movement in New Zealand, 1913-37'. 1970 PhD. Thesis: 'Auckland Business and Businessmen in the 1880s'. 1973-2012. Eight full-length books on some aspect of New Zealand business, legal or social history, including a two-volume biography of Sir John Logan Campbell. 2002 Award: Officer of New Zealand Order of Merit for services in History. 2004 Lifetime Achievement award of the New Zealand Business History Association.
Contact number	
Email	
Paragraph in support	<p>John Logan Campbell is a unique figure in New Zealand history.</p> <p>A pioneer settler in Auckland in 1840, he rose to wealth and fame as early as 1856. By then as one of the two partners in control of Auckland's most successful merchant firm, he had been elected as Superintendent of the Province of Auckland, and was a member of the stable responsible ministry in the colony, which had just been granted responsible self-government. His high reputation continued into the twentieth century by which time he had served as president, director, or chairman of over 40 local or national public bodies.</p> <p>What further set him apart from his coevals was not just the range of his achievements and the depth of his philanthropy, but his record as archivist and memoirist. All inward correspondence was meticulously filed, each outward letter, business or personal, was invariably duplicated in one of his letter-pressing books. On issues of importance, he would put together an aide-memoire such as 'The Story of One-Tree Hill', lest essentials such as facts, or impressions he had formed of 'just as it actually was', were overlooked. The jewel in the crown of Campbell's collection, so to speak, is his handwritten 'Reminiscence' covering the first 54 years of his life, which he complemented as best he could at the age of 89 (for he was now blind) by a dictated 'Autobiography'.</p> <p>The cumulative effect of this recording and document keeping has been the</p>

	creation of the Campbell collection deposited by the Sir John Logan Campbell Residuary Estate at the Auckland War Memorial Museum Library, an individual business collection that is without equal in New Zealand. It is to the credit of the Trustees and the Auckland Museum librarians that in recent years they have applied to this collection a rigorous programme of conservation, together with a digitisation of the memoirs and business records that will enable freer access to the public at large.
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Expert Two

Name	Michael Horton
Qualification(s)	Businessman, editor, writer. Former Chairman and Trustee, Cornwall Park Trust Board (Inc.), 1983-2011.
Contact number	
Email	
Paragraph in support	<p>Auckland has become from the its founding by John Logan Campbell and his partner William Brown in 1840 to be the leading city of New Zealand in its size, wealth and population and the city is fortunate to have an unrivalled written record of its nineteenth century development from a deserted beach in an barely explored harbour to the modern cosmopolitan urban conglomeration known throughout the world.</p> <p>The Campbell Papers collectively describe the vast array of letters, archives, journals, illustrations, notes and ephemera which Dr Campbell authored and gathered throughout his life in a literary undertaking unparalleled, certainly in New Zealand. Together they reflect his unfailing assiduity and devotion to recording his commitment to family, business and adventure in a period spanning his life.</p> <p>Access to the Campbell Papers has been enhanced in recent years with transcription and digitisation of his most significant writings and thus its value in historical terms will be appreciated generally to a far wider audience.</p> <p>Dr Campbell himself was educated in Edinburgh and qualified as a surgeon and doctor before settling in Auckland where he transferred his interest from medicine to commerce, but the quality and breadth of expression he brings to his papers reflects his outstanding Scottish education and life-long interest in all things pertinent to his enquiring and enlightened mind.</p> <p style="text-align: center;">-----</p> <p>N.B. 'Good journalism is what really matters' / by Clare De Lore. Listener (Wellington, N.Z.), 23 Apr 2016; v.253 n.3961:p.32-35. Talks to former NZ Herald owner Michael Horton about the current state of the newspaper industry worldwide and in particular in NZ. Comments on a recent visit to the UK, his current work on the biography of Sir John Logan Campbell and the languages he wrote in.</p>

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Expert (s) Three

Name	Georgia Prince, Manager, Sir George Grey Special Collections, and David Verran, Team Leader, Central Auckland Research Centre, Auckland Libraries
Qualification(s)	Documentary heritage professionals
Contact number	
Email	
Paragraph in support	<p>The papers of Sir John Logan Campbell are one of the most significant resources for research into the early history of Auckland.</p> <p>At Auckland Libraries we provide a research service through four research centres as well as through the Sir George Grey Special Collections. As library professionals we know that researchers are frequently seeking information about aspects of 19th century Auckland's history which are surprisingly difficult to find.</p> <p>Sir John Logan Campbell is a giant figure in the development of Auckland - his own career mirrors the growth of the settlement to maturity - from his early land speculation and money-making from the liquor business through to his support of political stability and the philanthropy of his old age. Because of his involvement in so many activities his papers are a vital source for this type of research. Crucially, thanks to his own habits of documentation and careful business record-keeping, as well as to the efforts of the Cornwall Park Trust Board and the Auckland War Memorial Museum Library, these papers have survived and are being made even easier to access by the ongoing programme of digitisation.</p> <p>There is no other archival collection that provides as comprehensive an insight into Auckland's development as the Sir John Logan Campbell Papers.</p>

The above experts have given their written permission to provide this information to the Memory of the World Committee and they have agreed that the provided information can be published without email and contact details and that they can be contacted by the Nominations Subcommittee if required. Yes No

Section 4: Legal Information

4.1 Owner (name and contact details)

This should be the name and full contact details of the owner or owners, whether an institution or an individual.

<p>Sir John Logan Campbell Residuary Estate, Cornwall Park Trust Board Inc., PO Box 26072, Epsom, Auckland (folders 1-332)</p> <p>Auckland War Memorial Museum, PB 90218, Auckland (folders 333-352)</p>
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4.2 Custodian (name and contact details if different from the owner)

This should be the name and full contact details of the custodian, whether an institution or an individual. Sometimes the custodian of the documentary heritage may not be the same as the owner. It is essential to establish both before a nomination can be added to the Register.

Auckland War Memorial Museum, PB 90218, Auckland. Attn: Head of Information, Library and Enquiries

4.3 Legal status

This should state whether the documentary heritage is owned privately, or by a public institution, or by a commercial corporation. Details of legal and administrative powers for the preservation of the documentary heritage should be the name of the Act, or other instrument of administrative power, that gives the owner and/or the custodian the legal power to preserve the documentary heritage.

Private Trust. From the Sir John Logan Campbell Residuary Estate
Public institution. By donation from Alexander Turnbull, Russell Stone and Sir Colin Campbell

4.4 Accessibility

This should be a brief description of how the documentary heritage may be accessed. All access procedures and restrictions should be clearly stated on the nomination form. There are three levels of access:

- access to verify the significance, integrity and security of the material. This is the minimum condition for listing
- access for reproduction, which is strongly encouraged
- public access in physical, digital, or other form

Access to verify the significance, integrity and security of the material. The collection is held in secure, environmentally controlled conditions in a closed stack area in the Museum Library, located on the 2nd floor of the Auckland Museum building. Access to this area is by nominated staff swipe card only.

Access for reproduction. In excess of 15,000 images have been created from at risk items, maps and plans and the major biographical sources and are publicly accessible. Copies of collection items can be provided for research purposes on demand. The Trust expects to be consulted before items or images are reproduced.

Public access in physical, digital, or other form. The great majority of the collection is available for public use in either physical or digital form in the Reading Room of the Auckland War Memorial Museum Library. Digitised items (indicated in the collection inventory) are in the process of being made accessible through the Library catalogue (Collections Online). Some items are 'closed' to public access because of physical condition and may be accessed after conservation and/or digitisation.

4.5 Copyright Status

This should state whether the documentary heritage is subject to copyright. For items that are copyright, details should be provided on the relevant copyright legislation and copyright owner(s). Any other factors affecting the legal status of the documentary heritage should be noted. For example, is any institution required by law to preserve the documentary heritage in this nomination?

Copyright to Sir John Logan Campbell Residuary Estate under the 1994 Copyright Act for folders 1-332.

Sir John Logan Campbell Residuary Estate and Auckland War Memorial Museum require users to use information from the collection with due cultural sensitivity and to acknowledge the source of quotations.

Some of the collection is the working documentation of Cornwall Park Trust Board operations from about 1902 until the early 1950s.

Section 5: Stakeholders

The nominating institution is accountable for consultation with all relevant stakeholders before submitting the nomination.

5.1 Owner

The owner(s) of the documentary heritage has been consulted: Yes No

5.2 Custodian

The custodian(s) of the documentary heritage has been consulted: Yes No

5.3 Significant Stakeholders

Stakeholders with a significant interest in the content of the documentary heritage e.g. Iwi, family members, have been consulted, if relevant: Yes No

Section 6: Care and Preservation and Risk Assessment

Identify any risks to the survival of the nominated documentary heritage. (Note successful inscription may assist you to obtain funds to preserve and care for the nominated documentary heritage).

If your nomination is successful we may request additional information on the care and preservation of the inscribed documentary heritage.

Considerable conservation work has been undertaken on items at physical risk of disintegration, along with digitisation to provide surrogate access. Some at risk content remains to be conserved, and photographic material needs to be separated for more accurate physical storage conditions. This is planned for 2016/2017.

The current arrangement with Auckland War Memorial Museum, which has existed since 1957, means care is managed at high specifications. The Trust has funded a decade long project to improve the storage, condition and access.

The collection is stored in the correct conservation standards for these materials along with other Museum collections.

There is a Museum-wide disaster preparedness team, with a plan and security controls in place.

Section 7: Summary

Provide a brief summary describing the documentary heritage and how it meets the criteria for the New Zealand Memory of the World Register. Please keep your summary to no more than 300 words as, if successful, it will be used on the website (www.unescomow.org.nz) to describe why the documentary heritage has been inscribed on the New Zealand Register and given UNESCO recognition.

The Sir John Logan Campbell papers provide a resource for the study of Auckland and New Zealand business and social history during the 19th century. They include a long run of business records regarded as unique for the earliest period of European commercial establishment. These are supported by a range of business and more personal correspondence, diaries, memoirs, photographs and ephemera. The correspondence with Campbell's wife and daughters also provide an insight to family and social activity in Auckland and during their extensive residences in Europe.

Another substantial portion of the papers documents the transformation of the Maungakiekie/One Tree Hill farm estate into Cornwall Park after Sir John's gift of it to the people of New Zealand. It includes plans for its development into a public park, ownership deeds, farm accounts, and correspondence covering the period from the 1840s until 1952.

Section 8: Permission to use visual documentation

The Aotearoa / New Zealand Memory of the World Committee will work to obtain publicity for the Programme and for the successful inscriptions.

Do you give permission for the Committee to use the visual documentation you have provided for Aotearoa/New Zealand Memory of the World publicity purposes (e.g. brochures/website)?

Yes

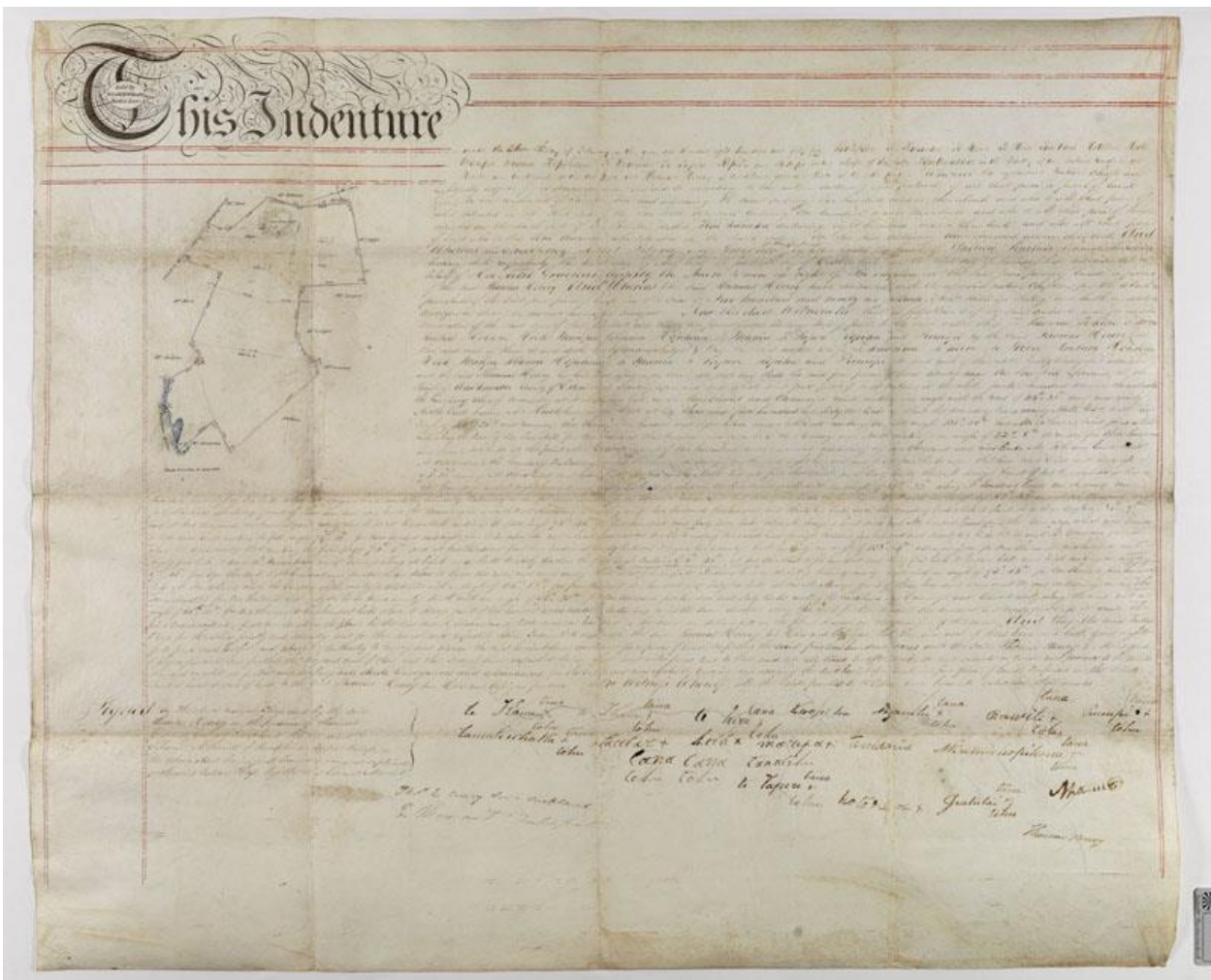
No

I would like to be consulted first

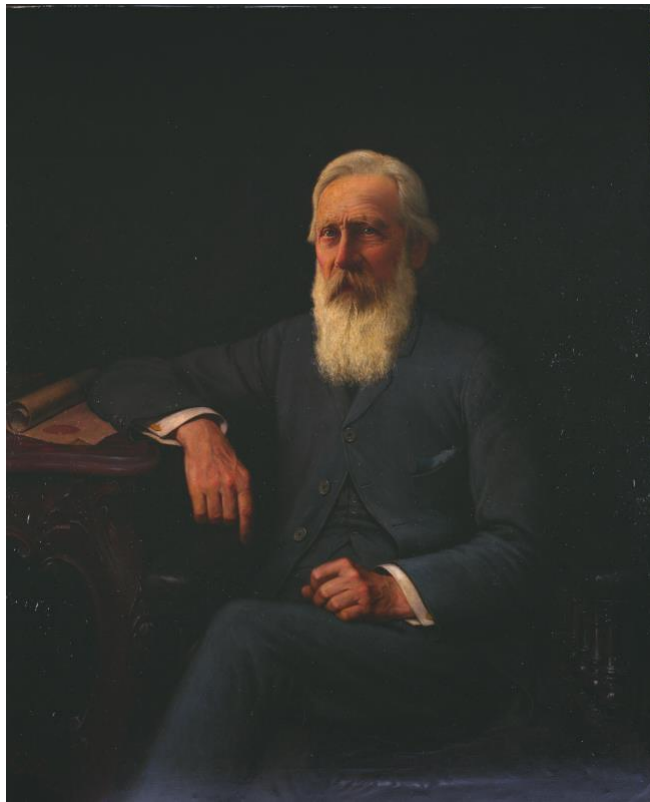
Section 9: Declaration of Authority

I am authorized to nominate the above documentary heritage to the New Zealand register

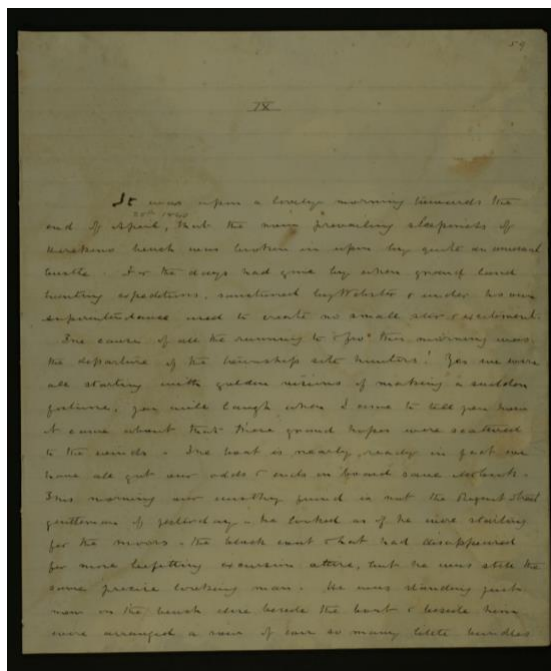
Name: Mr John Clark, Chairman – The Cornwall Park Trust Board (Inc.) Date: 30/08/2016



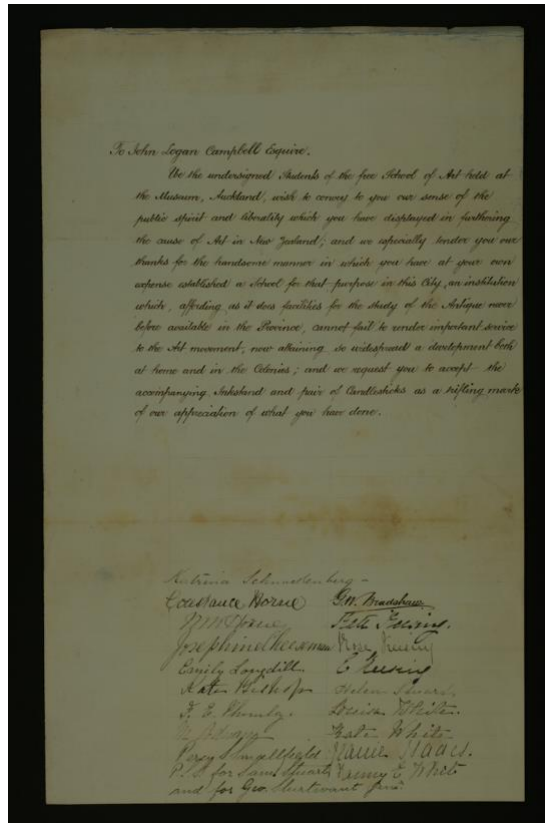
MS-51-238-1 Te Kauwau and other native [Ngāti Whātua] chiefs to Thomas Henry, conveyance of land at One Tree Hill, 11 Feb 1845.



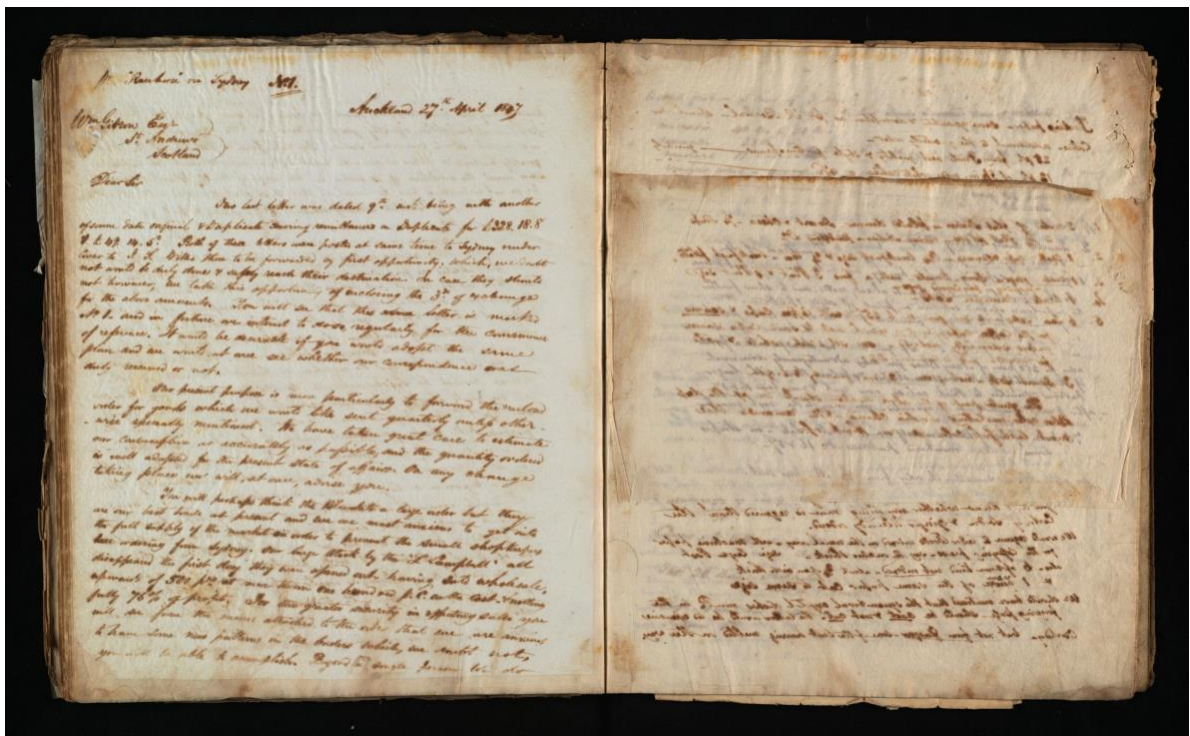
PA1,[John Logan Campbell], Louis John Steele (1843-1918). Auckland War Memorial Museum Tāmaki Paenga Hira.



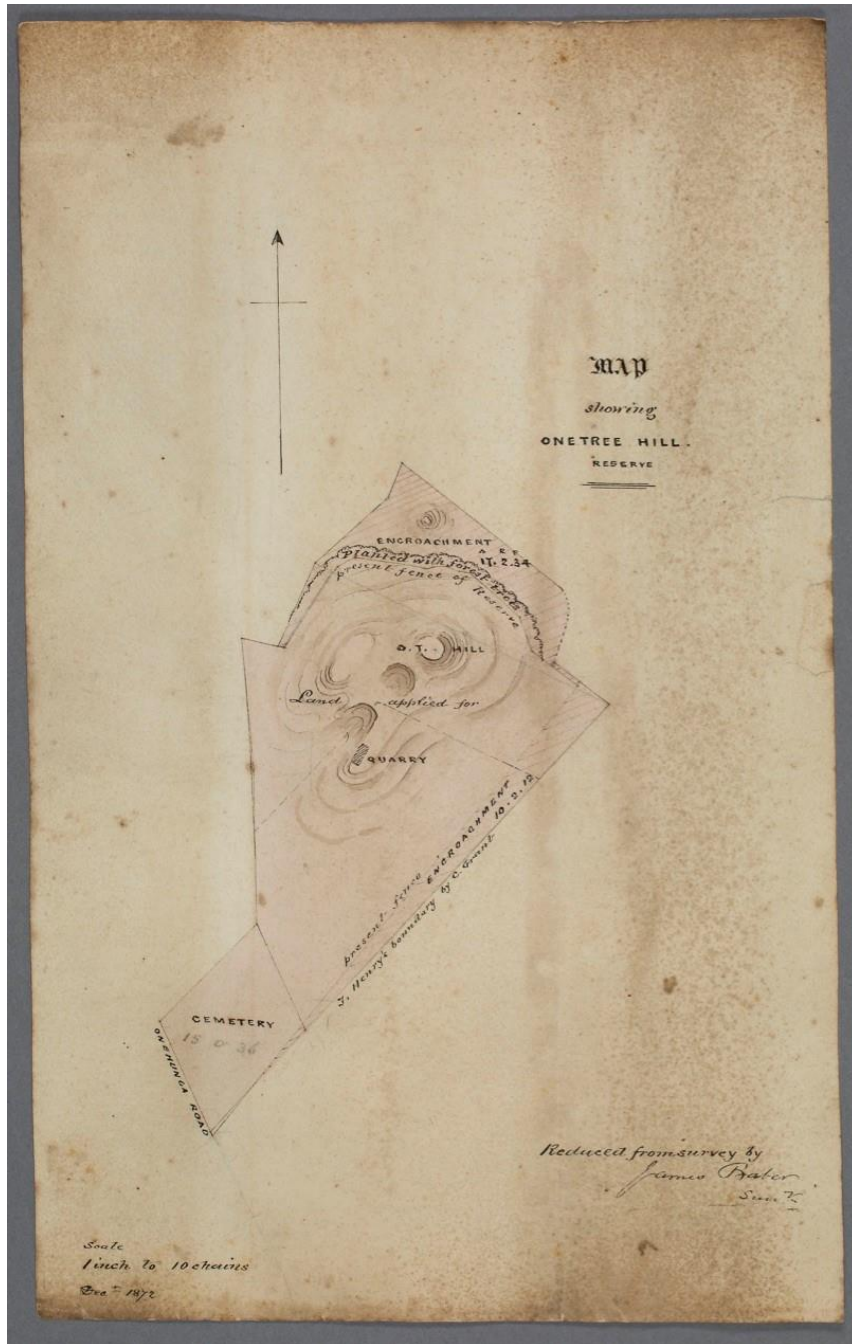
MS-51-1A Reminiscences.



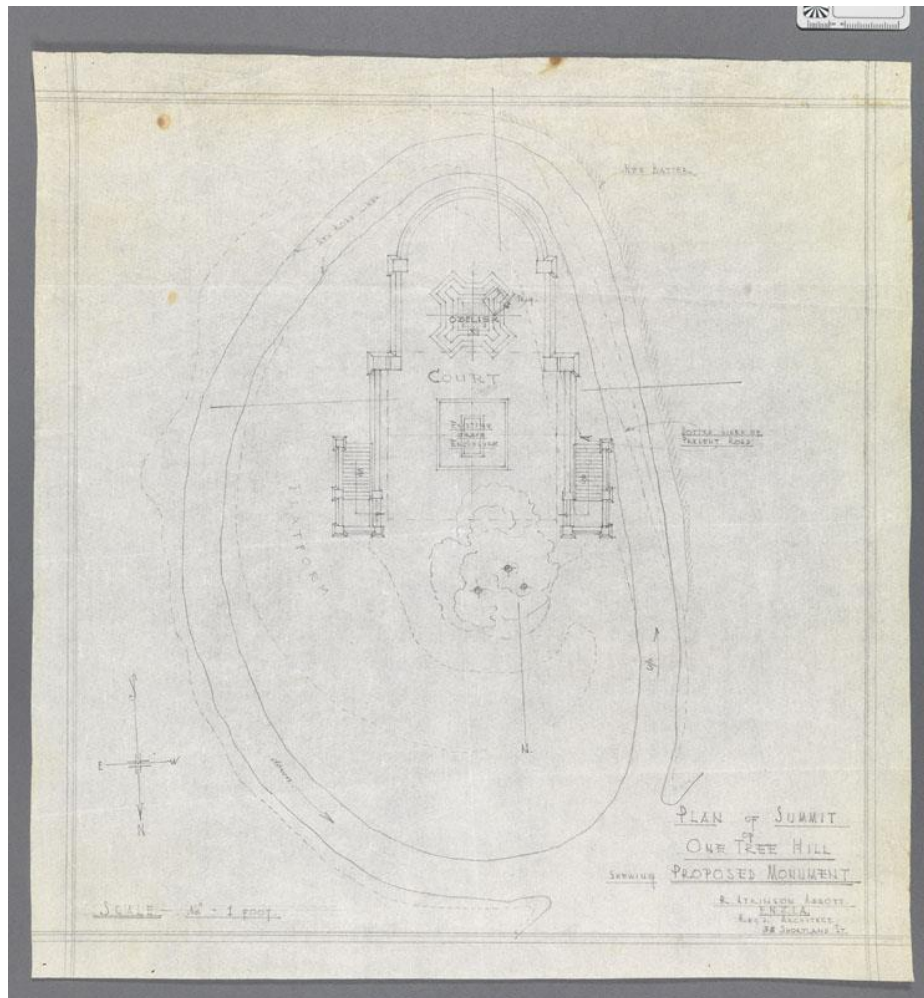
MS-51-1A Reminiscences – loose item.



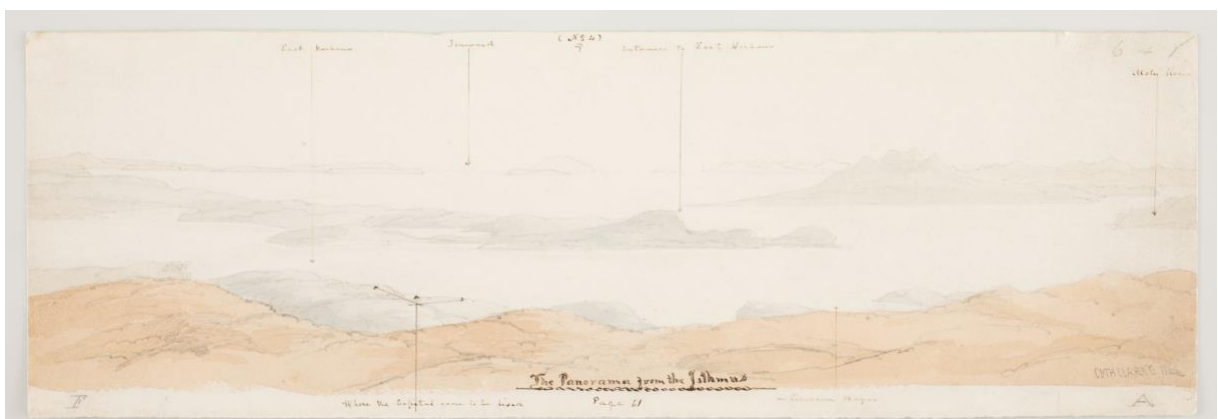
MS-51-111 Letter book, April 1847 - May 1848.



MS 51-239-1-1.



MS-51-310-1 XOS.jpg.



PD-1966-19-F-A.

A section from: The panorama from the isthmus, Cuthbert Clarke, Charles, ca. 1850, pencil and wash on paper. Auckland War Memorial Museum Tāmaki Paenga Hira.